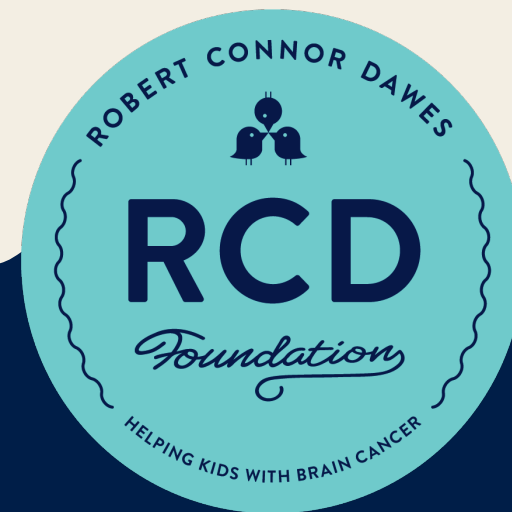




CONNOR'S GOLF CLASSIC



SPONSORSHIP PROPOSAL

Rcdfoundation.org



THE EVENT

--TEE OFF FOR KIDS WITH BRAIN CANCER
TO BEAT THE #1 CANCER KILLER OF YOUNG AUSTRALIANS

8.00am Shotgun Start | WED 18 MARCH

at **Victoria Golf Club, Cheltenham**

Join us for 18 holes, light lunch, dinner, drinks +
great prizes and giveaways!

INTRODUCTION

Inspired by a big heart and brain, the Robert Connor Dawes Foundation (RCDF) was created in June 2013 in memory of Robert 'Connor' Dawes. Who, at just 18 years of age, lost his 16-month battle with brain cancer.

We believe the brain is where the heart lives, and an attack on it is an attack on the core of who we are. That's why we're on a mission to change the odds of paediatric brain cancer and make brain tumours go the way of the dinosaurs. We support brain projects in the areas of research, care and development – to fund the science to end brain cancer and support patients in the meantime.





THE INVESTMENT

\$5k Hole Sponsorship (6 available)

Includes fully tax deductible donation of \$2500

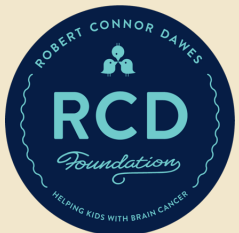
- Includes 1 x foursome
- Golfers goodie bag with snacks and quality giveaways
- On course beverage refreshments
- On course exclusive hole signage
- Opportunity for activation at hole to include giveaways provided by sponsor
- Sponsor Signage at registration
- Logo inclusion on all digital and print event promotional material
- Certificate of appreciation



BRAND EXPOSURE

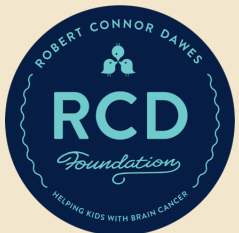
Thousands of unique views for your brand over three-month campaign with high exposure during the month of *March* and on event day, across a range of mediums including:

- **Logo representation** on our website www.connorsgolfclassic.com
- **Logo representation** on all event collateral produced for the day
- **Brand presence** at the event. Opportunity to have activation at one of six holes
- **Integrate your product/brand into elements of the day** – nearest to pin, longest drive etc
- **Acknowledgement on our social media** channels with audience of 15k
- **Acknowledgement on all emails** relating to the event to our 70,000+ mailing list



THE HEART OF YOUR ORGANISATION WILL LIKE...

- **Fighting paediatric brain cancer** - the no.1 disease killer of Australian children
- **Staff/customer engagement**, increased positive customer and community reputation through cause-driven marketing
- **Your brand becoming an integral part of high-impact philanthropy**: through initiation of projects that are changing the way paediatric brain cancer is treated such as our AIM BRAIN Project
- That warm, fuzzy feeling you'll get knowing that you are contributing towards the nearly **\$30 million dollars** raised for ground-breaking paediatric brain cancer research



WHAT OUR PARTNERS SAY...

“Collaborating with RCDF brings a vibrancy that you don’t get anywhere else. A work hard play hard attitude which we absolutely love here at Skwosh. We had so much fun throughout the process of creating our Skwosh x RCD short and can’t wait to make it bigger and better in years to come”

**Jack Watts, Co-Founder
Skwosh**



JOIN US!

This is an opportunity for you to become the exclusive partner in your industry for Connor's Golf Classic in 2026 and beyond..



The Victoria Golf Club



drummond golf



TOGETHER, LET'S CHANGE THE ODDS FOR YOUNG PEOPLE FIGHTING BRAIN CANCER.

Liz Dawes

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CONNORSGOLFCLASSIC.COM

